

**EXTRACT FROM THE COUNCIL MINUTES HELD ON 28 OCTOBER 2019**

Item A18. 28.10.2019

**COMMUNICATION STRATEGY OVERBERG DISTRICT MUNICIPALITY**

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V Zeeman: Head: IDP and Communication

**PURPOSE**

The purpose of this report is to present to Council the revised Communication Strategy for the Overberg District Municipality.

**BACKGROUND**

The Communication Strategy for the Overberg District Municipality is to be reviewed on an annual basis. Council adopted the Communication Strategy on 3 December 2012. Subsequent reviews:

- 1<sup>st</sup> Review adopted 24 February 2014
- 2<sup>nd</sup> Review adopted 23 February 2015
- 3<sup>rd</sup> Review adopted 27 June 2016
- 4<sup>th</sup> Review adopted 30 June 2017
- 5<sup>th</sup> Review adopted 20 September 2018

**PROGRESS**

The attached document (**Annexure A**) serves as the 6<sup>th</sup> Review. Amendments made to the document are indicated through track changes in red.

**FINANCIAL IMPLICATIONS**

None

**ATTACHMENT**

**Annexure A:** Revised Communication Strategy Overberg District Municipality

**UNANIMOUSLY RESOLVED**

- 1) That cognisance be taken of the amendments effected to the Communication Strategy for Overberg District Municipality, adopted by Council on 3 December 2012.
- 2) That Council adopt the revised Communication Strategy for Overberg District Municipality.