

**EXTRACT FROM THE COUNCIL MEETING HELD ON 25 OCTOBER 2021**

Item A16. 25.10.2021

**COMMUNICATION STRATEGY OVERBERG DISTRICT MUNICIPALITY**

D Beretti: Municipal Manager

(Ref.: 13/3/8/7 &16/7)

**PURPOSE**

The purpose of this report is to present to Council the revised Communication Strategy for approval.

**BACKGROUND**

The Communication Strategy for the Overberg District Municipality is to be reviewed on an annual basis. Council adopted the Communication Strategy on 3 December 2012. Subsequent reviews:

- 1<sup>st</sup> Review adopted 24 February 2014
- 2<sup>nd</sup> Review adopted 23 February 2015
- 3<sup>rd</sup> Review adopted 27 June 2016
- 4<sup>th</sup> Review adopted 30 June 2017
- 5<sup>th</sup> Review adopted 20 September 2018
- 6<sup>th</sup> Review adopted 30 September 2019
- 7<sup>th</sup> Review adopted 28 September 2020

**PROGRESS**

The attached document (**Annexure B**) serves as the 8<sup>th</sup> Review. Amendments made to the document are indicated through track changes in red.

**FINANCIAL IMPLICATIONS**

None

**ATTACHMENT**

**Annexure B:** Revised Communication Strategy Overberg District Municipality

**UNANIMOUSLY RESOLVED :** (Proposed by Cllr S Fredericks and seconded by Cllr C Resandt)

- 1) Cognisance was taken of the amendments effected to the Communication Strategy for Overberg District Municipality, adopted by Council on 3 December 2012.
- 2) Council approved the revised Communication Strategy.

**CERTIFIED A TRUE EXTRACT FROM THE MINUTES OF THE COUNCIL MEETING HELD  
ON 25 OCTOBER 2021.**



**DP BERETTI  
MUNICIPAL MANAGER**