



EXTRACT FROM THE COUNCIL MINUTES HELD ON 29 SEPTEMBER 2025

Item A8. 29.09.2025

COMMUNICATIONS STRATEGY 2025/2026

GF Ruiters: Manager: IDP & Communications

(Ref.:16/7/5)

PURPOSE

The purpose of this report is to present to Council the Revised Communications Strategy for the Overberg District Municipality.

BACKGROUND

The Communications Strategy is aligned to and supports Council's strategic goals and the 5-year IDP and provides the framework for communication planning in support of the Municipality's overall objectives. In other words, it sets the tone and direction so that all communication activities, products and materials work in harmony to achieve the desired objective.

The Communications Strategy for the Overberg District Municipality is to be reviewed on an annual basis. Council adopted the Communications Strategy on 24 February 2014.

PROGRESS

The Communications Strategy is reviewed annually to consider changes in legislation and trends in communication. Amendments have been made in this regard.

Noteworthy changes applied as follows:

Pg	Revisions
2	Table of Contents – Changes to Headings as well as additional information added under certain headings, which in turn affects the layout of the document.
5	Legislative Background – Extended list of policy documents that informs and guides the Strategy.
5-6	Organisational Overview – Various data and figures updated as per the current state of affairs in the municipality, including the organisational structure.
6-7	<ul style="list-style-type: none">Area size: 12,240.8km² to 12,241km² (MERO 2024/25)Population figures – 359,446 to 326,975 (MERO 2024/25)

The attached document serves as the review for the 2025/2026 financial year.

LEGISLATIVE FRAMEWORK

Sections 27 and 29 of the Local Government: Municipal Systems Act, 2000 (Act 32 of 2000)

FINANCIAL IMPLICATIONS

None

ATTACHMENT

Revised Communications Strategy 2025/2026

The item served before the Strategic Services Portfolio on 22 September 2025, and recommended as follows:

RESOLVED: (Proposed by Ald. H Coetzee and seconded by Ald. D Appel)

- 1) Council takes cognisance of the amendments to the Communications Strategy for the Overberg District Municipality.
- 2) Council adopts the revised Communications Strategy for 2025/2026.

CERTIFIED A TRUE EXTRACT FROM THE MINUTES OF THE COUNCIL MEETING HELD ON 29 SEPTEMBER 2025.



R BOSMAN
MUNICIPAL MANAGER