



EXTRACT FROM THE COUNCIL MINUTES HELD ON 29 SEPTEMBER 2025

Item A9. 29.09.2025

COMMUNICATIONS ACTION PLAN 2025/2026

GF Ruiters: Manager: IDP & Communications

(Ref.: 16/7/5)

PURPOSE

To present the 2025/2026 Communications Action Plan to Council for approval.

BACKGROUND

The Communications Action Plan implements the Communications Strategy and serves as the framework from which communication programmes and campaigns are developed, i.e. communication projects.

The action plan contains objectives that are realistic, precise, measurable, and is expressed in a clear, simple, specific, easy-to-understand timetable.

The action plan is also directly aligned to Council's strategic goals and the IDP review and must be adopted annually.

PROGRESS

A Communications Action Plan has been prepared for the 2025/2026 period. It is confirmed that all communication activities and interventions have been aligned with the approved 5th Generation Integrated Development Plan (IDP) for 2022/23 - 2026/27.

Pg	Revisions
2	Inclusion of Headings that give further context to the Action Plan.
3-5	Amended the Action Plan to be more concise and focus on overall activities and campaigns done by the municipality, and not per department.
6	Inclusion of a Communication Cycle.

LEGISLATIVE FRAMEWORK

Section 28 of the Local Government: Municipal Systems Act, 2000 (Act 32 of 2000)

FINANCIAL IMPLICATIONS

None

ATTACHMENT

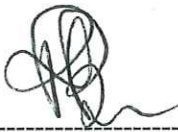
Communications Action Plan 2025/2026

The item served before the Strategic Services Portfolio on 22 September 2025, and recommended as follows:

RESOLVED: (Proposed by Ald. T Olivier and seconded by Ald. H Coetzee)

- 1) Council approves the 2025/2026 Communications Action Plan.

CERTIFIED A TRUE EXTRACT FROM THE MINUTES OF THE COUNCIL MEETING HELD ON 29 SEPTEMBER 2025.



R BOSMAN
MUNICIPAL MANAGER